

Cockney Cash

Next time you go down to your ATM machine consider the language you will choose when you get your cash. Will it be in your language, or in English, French, German or something else? What about Cockney? If you are in London, especially around the East End of London, those people going to the London Olympics this year might just be surprised to see the choice of Cockney as a language choice when withdrawing cash from an ATM (Cashpoint, Bancomat, hole in the wall, cash) machine.

You'll be able to get your Lady Godivas or Speckled hens and walk away from the machine laughing having tapped into the world of Cockney slang. Let me explain further... A Lady Godiva means a fiver (£5), a Speckled hen (£10), Horn of plenty (£20), Pony (£25), Double Top (£40). These are some of the words used in the Cockney language at the ATMs offering the Cockney language. Other phrases you might see on the ATM machine include: sausage and mash (cash), cab rank (bank), a barrel of lard (card), a Huckleberry Finn (PIN), balance on Charlie Sheen (screen), balance on Fleet Street (paper print out), dog and bone (top up mobile phone), Nigel Manselled (transaction cancelled).

The fun cockney phrases are the brainchild of Ron Delnevo at the Bank Machine Company, which offers the option in Welsh (in Wales!). He is also introducing Gaelic in Scotland. "When someone suggested Cockney they were only joking", he says. "But I thought why not?" He maintains that it makes it more fun for people to use cash machines and that it also creates a conversation piece. At the same time it fosters a bit of British culture.

In London the first cash machines offering Cockney were introduced in 2009. Now there are 30 machines and with the Olympics on the horizon Mr Delnevo has plans to introduce more. He says, "On our cash machines in Wales less than 1% of people opt for the Welsh language, whereas between 15-20% opt for Cockney when given the chance." Mr Delnevo added that he would like to see more £5 cash machines introduced in England, as many ATM machines just offer £10-£20. This means you are carrying a ton of cash around in your pocket. Bank bosses though might reject this idea as it increases their costs.

Category: Business / Banking / Economic

Level: Intermediate / Upper Intermediate

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EXERCISES

1. ATM machines: What does ATM mean? How often do you visit one? Go round the room swapping details with others.

2. Dictation: The teacher will read four to six lines of the article slowly and clearly. Students will write down what they hear. The teacher will repeat the passage slowly again. Self-correct your work from page one - filling in spaces and correcting mistakes. Be honest with yourself on the number of errors. Advise the teacher of your total number of errors. Less than five is very good. Ten is acceptable. Any more is room for improvement! More than twenty - you need to do some work!

3. Reading: The students should now read the article aloud, swapping readers every paragraph.

4. Vocabulary: Students should now look through the article and underline any vocabulary they do not know. Look in dictionaries. Discuss and help each other out. The teacher will go through and explain any unknown words or phrases.

5. The article: Students should look through the article with the teacher.

- a) What is the article about?
- b) What do you think about the article?

6. Cash machines and Cockney: In pairs using the article find five alternative names for cash machines. Then add five cockney phrases. Write them below. Discuss together.

Cash machines	Cockney phrases
1 _____	1 _____
2 _____	2 _____
3 _____	3 _____
4 _____	4 _____
5 _____	5 _____

The teacher will choose some pairs to discuss their findings in front of the class.

7. Let's roleplay 1: In pairs/groups. One of you is the interviewer. The others are one of the following people. You are in the *BBC Radio 4* radio studio. Today's interview is about: *Cockney Cash*.

1	Ron Delnevo	3	A local London shopkeeper with a Cockney cash machine nearby
2	A tourist visiting London	4	A journalist

The teacher will choose some pairs to roleplay their interview in front of the class.

8. Let's think! In pairs. On the board write as many words as you can to do with **Cockney**. *One-two minutes*. Compare with other teams. Using your words compile a short dialogue together.

9. **Let's roleplay 2:** In pairs. You are in a pub in the East End of London. Start a conversation about: *Cockney Cash*. 5-minutes.

10. **Let's do 'The Article Quiz':** Have the students quiz each other in pairs. They score a point for each correct answer and half a point each time they have to look at the article for help. See who can get the highest score!

Student A

- 1) What is a Lady Godiva?
- 2) What is a Charlie Sheen?
- 3) What is a Double Top?
- 4) Whose brainchild was it?
- 5) What other language is being introduced?

Student B

- 1) How many machines are offering Cockney?
- 2) What is a Speckled Hen?
- 3) What is a Pony?
- 4) What is a Horn of Plenty?
- 5) What is a Dog and Bone?

11. **Your local branch of your bank:** On the board draw a local branch of your bank. Add some features and services you might need in it. Consider the business opportunities they offer for the bank. What new or extra features might you like to see offered at the branch?

12. **ATM machines & banks:** In pairs, think of five reasons you like ATM machines. Add five reasons to visit a bank. Write them below. Discuss together.

Reasons to like ATM machines	Reasons to visit a bank
1 _____	1 _____
2 _____	2 _____
3 _____	3 _____
4 _____	4 _____
5 _____	5 _____

The teacher will choose some pairs to discuss their findings in front of the class

13. **Presentation:** In pairs, groups or individually: Prepare in class or at home a two minute presentation on: **ATM machines**. Stand at the front of the class to give your presentation to the class. The class can vote on the best presentation.

14. **Let's write an e-mail:** Write and send a 200 word e-mail to your teacher about: **Cockney Cash**. Your e-mail can be read out in class.

15. **Sentence starters:** Finish these sentence starters. Correct your mistakes. Compare what other people have written.

- a) Cockney cash _____
- b) Cash is _____
- c) In my country _____

DISCUSSION

Student A questions

- 1) Did the headline make you want to read the article?
- 2) Does your bank offer the main international languages like English, French or German?
- 3) Does your bank offer local dialects on its ATM machines? Explain
- 4) Would it be an idea for your bank to offer a service like Cockney slang?
- 5) What do you think of an ATM machine offering interesting fun languages?
- 6) Would you use Cockney slang if you were offered the choice?
- 7) What dialect of slang might you use in your country?
- 8) Will this idea of local dialects on ATM machines take off in other countries?
- 9) Do you request a receipt from your ATM cash machine?
- 10) Do you consider the safety of location when withdrawing your money?

Student B questions

- 1) What is the smallest bank note offered by your bank?
- 2) Have you learnt anything in today's English lesson?
- 3) Will you be visiting London this summer?
- 4) Do you use ATM machines?
- 5) Where do you use ATM machines?
- 6) Does your bank charge you for using its ATM cash machine?
- 7) Do you check the cash machines for skimming devices?
- 8) Do you use ATM machines abroad?
- 9) What other services do you use on the ATM machine?
- 10) Did you like this discussion?

SPEAKING

Let's discuss! ATM machines

Allow 10-15 minutes – As a class / small groups / pairs / 1 to 1

20 things about ATM machines

The teacher can moderate the session.

GAP FILL: READING: edited

Put the words into the gaps in the text.

Cockney Cash

Next time you go down to your ATM machine (1)_____ the language you will choose when you get your cash. Will it be in your language, or in English, French, German or something else? What about (2)_____? If you are in London, especially around the East End of London, those people going to the London (3)_____ this year might just be surprised to see the choice of Cockney as a (4)_____ choice when (5)_____ cash from an ATM (Cashpoint, Bancomat, hole in the wall, cash) (6)_____. You'll be able to get your Lady Godivas or Speckled hens and walk away from the machine laughing having tapped into the world of Cockney (7)_____. Let me explain (8)_____... A Lady Godiva means a fiver (£5), a Speckled hen (£10), Horn of plenty (£20), Pony (£25), Double Top (£40). These are some of the words used in the Cockney language at the ATMs offering the Cockney language.

withdrawing

slang

Olympics

consider

further

language

machine

Cockney

The fun cockney (1)_____ are the (2)_____ of Ron Delnevo at the Bank Machine Company, which offers the option in Welsh (in Wales!). He is also introducing Gaelic in Scotland. "When someone suggested Cockney they were only joking", he says. "But I thought why not?" He (3)_____ that it makes it more fun for people to use cash machines and that it also creates a (4)_____ piece. At the same time it fosters a bit of British (5)_____. In London the first cash machines offering Cockney were introduced in 2009. Now there are 30 machines and with the Olympics on the (6)_____ Mr Delnevo has plans to introduce more. He says, "On our cash machines in Wales less than 1% of people (7)_____ for the Welsh language, whereas between 15-20% opt for Cockney when given the chance." Mr Delnevo added that he would like to see more £5 cash machines introduced in England, as many ATM machines just offer £10-£20. This means you are carrying a ton of cash around in your pocket. Bank bosses though might reject this idea as it increases their (8)_____.

horizon

brainchild

maintains

conversation

opt

costs

phrases

culture

GAP FILL: LISTENING

Listen and fill in the spaces.

Cockney Cash

Next time you go down to your ATM machine consider the language you will choose when _____. Will it be in your language, or in English, French, German or something else? _____? If you are in London, especially around the East End of London, those people going to the London Olympics this year might _____ see the choice of Cockney as a language choice when withdrawing cash from an ATM (Cashpoint, Bancomat, hole in the wall, cash) machine.

You'll _____ Lady Godivas or Speckled hens and walk away from the machine laughing having tapped into the world _____. Let me explain further... A Lady Godiva means a fiver (£5), a Speckled hen (£10), Horn of plenty (£20), Pony (£25), Double Top (£40). These are some of the words used in the _____ the ATMs offering the Cockney language.

The fun cockney phrases _____ of Ron Delnevo at the Bank Machine Company, which offers the option in Welsh (in Wales!). He is also introducing Gaelic in Scotland. "When someone suggested Cockney they were only joking", he says. "_____ not?" He maintains that it makes it more fun for people to use cash machines and that it also creates a conversation piece. At the same time it fosters a bit _____.

In London the first cash machines offering Cockney were introduced in 2009. Now there are 30 machines and with the Olympics on the horizon Mr Delnevo has plans to introduce more. He says, "On our cash machines in Wales less than 1% of people opt for _____, whereas between 15-20% opt for Cockney when given the chance." Mr Delnevo added that he would like to see more £5 cash machines introduced in England, as many ATM machines just offer £10-£20. This means _____ ton of cash around in your pocket. Bank bosses though might reject this idea as it _____.

GRAMMAR - edited

Put the words into the gaps in the text.

Cockney Cash

Next time you go down to your ATM machine consider the language you will choose when (1)___ get your cash. Will it be in your language, or in English, French, German or something else? What about Cockney? (2)___ you are in London, especially around the East End of London, those people going to (3)___ London Olympics this year might just be surprised to see the choice of Cockney as a language choice when withdrawing cash from an ATM (Cashpoint, Bancomat, hole in the wall, cash) machine. You'll be able to get your Lady Godivas or Speckled hens (4)___ walk away from the machine laughing having tapped into the world (5)___ Cockney slang. Let (6)___ explain further... (7)___ Lady Godiva means a fiver (£5), a Speckled hen (£10), Horn of plenty (£20), Pony (£25), Double Top (£40). These are some of the words used in the Cockney language (8)___ the ATMs offering the Cockney language.

at

of

me

if

a

you

the

and

The fun cockney phrases are the brainchild of Ron Delnevo at the Bank Machine Company, (1)___ offers the option in Welsh (in Wales!). He is (2)___ introducing Gaelic in Scotland. "(3)___ someone suggested Cockney they were only joking", he says. "But I thought why not?" He maintains that it makes it (4)___ fun for people to use cash machines and (5)___ it also creates a conversation piece. At the same time it fosters a bit of British culture.

their

more

which

whereas

when

also

that

though

In London the first cash machines offering Cockney were introduced in 2009. Now there are 30 machines and with the Olympics on the horizon Mr Delnevo has plans to introduce more. He says, "On our cash machines in Wales less than 1% of people opt for the Welsh language, (6)___ between 15-20% opt for Cockney when given the chance." Mr Delnevo added that he would like to see more £5 cash machines introduced in England, as many ATM machines just offer £10-£20. This means you are carrying a ton of cash around in your pocket. Bank bosses (7)___ might reject this idea as it increases (8)___ costs.



SPELLING TEST

The teacher will ask the class individually to spell the following words that are in the article. Afterwards, check your answers with your teacher, using the following ratings:
Pass = 12, Good = 15, Very good = 18, Excellent = 20

1	Cockney	11	opt
2	something	12	option
3	whereas	13	phrases
4	though	14	might
5	thought	15	horizon
6	balance	16	reject
7	withdrawing	17	conversation
8	transaction	18	fosters
9	cancelled	19	culture
10	brainchild	20	mixture

LINKS

<http://www.bbc.co.uk/news/business-17535156>

http://www.huffingtonpost.co.uk/2011/10/26/cockney-cash-machine-london_n_1032452.html

<http://www.digitaljournal.com/article/313574>

Note: ATM= Automated teller machine

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